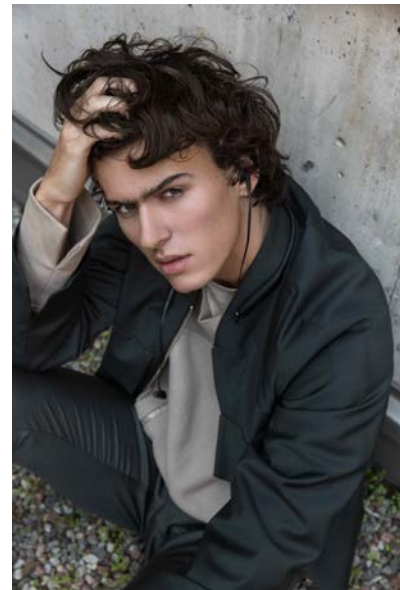


Take sound clarity to a whole new level

Urbanista announce Milan neckband earphones with Active Noise Cancellation



xx November, 2017 – Swedish lifestyle brand, Urbanista, today announces the launch of a stylish new edition to its earphone range, Milan - sleek neckband earphones featuring Active Noise Cancellation up to 25 dB. Sitting comfortably around the neck, the neckband is discreet, fashionable and practical, and thanks to water and sweat resistance, the fun doesn't have to stop in the rain or during a strenuous workout. Its light and flexible design means it's also perfect for multitasking on the go whether you're indoors or outdoors.



Milan are designed to make life in motion easier - they effortlessly connect to devices using Bluetooth and have a built-in microphone so users can enjoy completely hands-free calls. Control buttons on the neckband allow you to determine volume levels, switch ANC on and off and can even be used to activate voice assistants such as Siri.

Combining understated Scandinavian style with true comfort, users can now enjoy music and phone calls without being disturbed thanks to the ANC function of Milan. ANC allows you to block out surrounding sounds such as noisy trains, the bustling of a city and chatter in the office. With a quick charge time of 2.5 hours, music lovers can enjoy Milan for up to eight hours with ANC on, and twelve hours with ANC off.

Milan is available to purchase now in black and white at <https://uk.urbanista.com/>, £119.

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About Urbanista

We love cities. The constant inspiration of urban life. Based in Stockholm, Sweden, Urbanista is a brand for active people all over the world. Bringing a fusion of individual design and frontline technology. Wear Your Music! – our earphones collection – is available in over 10,000 retail stores in 60 countries worldwide. Like all our products developed without compromise for everyday use. We design for life in motion. Read more at www.urbanista.com