



## Urbanista unveil Chicago sports earphones

*Let the sound accompany you on your path to greatness*



For images and samples please contact: [strax@raniericom.com](mailto:strax@raniericom.com)

XX August 2018: Swedish lifestyle audio brand Urbanista, today introduces the latest addition to its wireless sports earphone range. A collaboration of refined sound and elegant lightweight design, the Chicago is any athlete's perfect sidekick.

Featuring specialised 10mm drivers, the Chicago is a wireless earphone that embodies the spirit of the athlete, offering intensified sound and matching endurance. Equipped with Urbanista's unique GoFit tips, users have the option of switching between them for added comfort in various situations. The Boost tips are ideal for concentration during an intense gym workout as they form a tight seal to isolate background noise. The Sport tips are better for a city jog where there is a greater need for situational awareness, as they allow more exterior sound to filter in.

An athlete's journey to self-improvement requires endurance and reliability and with seven hours of playtime, the Chicago earphones are ready to take on any challenge. Sweat nor rain will have an impact on rigorous work outs as the Chicago features an IPX4 water resistance.

The earphones are stylish, lightweight and practical, providing the latest in Bluetooth technology. Music and calls can easily be managed during an exercise session in the gym or on the streets using the integrated buttons on the earphones. For further convenience, the Chicago tips are magnetised so it's easy to store them, completely tangle free!

The Chicago earphones come in black, blue and rose gold and are available today at [www.uk.urbanista.com](http://www.uk.urbanista.com) and select authorised dealers for £79.99.

-Ends-

### **About Urbanista**

We love cities. The constant inspiration of urban life. Based in Stockholm, Sweden, Urbanista is a brand for active people all over the world. Bringing a fusion of individual design and frontline technology. Wear Your Music! – our earphones collection – is available in over 10,000 retail stores in 60 countries worldwide. Like all our products developed without compromise for everyday use. We design for life in motion. Read more at [www.urbanista.com](http://www.urbanista.com)

For more information:

Alex Garth

[strax@raniericoms.com](mailto:strax@raniericoms.com)

+44 (0) 207 148 1606