

Protect your mobile device and help give back to the earth

XQISIT launches 100% compostable mobile protection case for eco-conscious consumers

London, UK: Mobile phone accessories specialist, XQISIT, has launched its first 100% bio-degradable mobile phone protection range as part of its drive to support eco-conscious design and manufacturing in the mobile industry.

Made of fully compostable material, the new range of mobile phone cases are stylish but simple with a soft-touch texture, muted hues, and packaged with recycled card and vegetable ink print. Thin and lightweight, the cases' minimal design perfectly aligns with XQISIT's existing brand portfolio, which also includes premium vegan leather cases and cotton USB cables.

XQISIT is well known for its functional, on-trend mobile accessories and its new range of bio-degradable cases capitalises on consumers' increasing love of earth-friendly, honest design.

Available in Lavender Blue, Palm Green, Cherry Blossom Pink and Mountain Grey, the cases are made of fully compostable material, which not only produces zero waste in order to protect the delicate earth, but actually leaves nutrients that can be re-absorbed by plants over time to off-set its carbon footprint.

Key features:

- 100% compostable
- Produces no harmful microplastics
- Packaged with recycled paper
- Printed with vegetable-based inks
- Certified with highest Global Standards
- Available for iPhone 2019 models, iPhone X/Xs, iPhone Xs Max, iPhone Xr, iPhone 6/6s/7/8
- RRP 24.95 euros

While this is the first, fully eco-friendly range in XQISIT's current offering, the brand aims to invest in a greater portfolio of sustainable products in the next 2-3 years. In the meantime, it is

replacing packaging across all of its products to reduce their impact on the environment, including using recycled paper and card, removing poly bags, eliminating plastic windows from 60% of its items and removing 75% of its boxes' plastic hooks.

To further drive positive change in the mobile industry, XQISIT will donate 1 euro for every bio-degradable case sold to an environmental charity of its retailers' choice or Environment Defense Fund (EDF) - a nonprofit environmental advocacy group that works towards preserving the earth's natural systems.

Commenting on the new launch, Brand Director at XQISIT, Gisli Gudmundsson, said: "We are very excited about launching our first fully bio-degradable case range, which is the start of a comprehensive sustainable initiative for XQISIT and we have plans to roll more eco-friendly solutions in the coming months. We want to become one of the leading sustainable brands in our industry and lead by example."

About XQISIT: Launched in 2010 in Cologne Germany, and now part of the STRAX Group, XQISIT offers an extensive product portfolio ranging from protection to audio and power. XQISIT brings affordable, innovative, quality design and functionality to value-conscious consumers. XQISIT bio-degradable range is available for iPhone 2019 models, iPhone X/XS, iPhone XS Max, iPhone XR, iPhone 6/6s/7/8 and retails for €24.95.