

The Fall/Winter 2018-19 bugatti Collection: Luxurious Smartphone Protection for the New iPhones

September, 2018 – Designed to meet the demands of modern, style-conscious cosmopolitans, the Fall/Winter 2018-2019 collection from bugatti consists of updated timeless classics as well as of original new products. In addition, the collection includes innovations in terms of functionality and materials used. Inspired by the diversity and sophistication of Europe and reflecting the continent’s craftsmanship heritage, bugatti brings the ultimate fashionable collection of smartphone accessories, now also available for the new iPhones.

THE HANDCRAFTED BURNISHED COLLECTION

The BURNISHED range includes four types of protective cases in two color options, all crafted from premium full-grain vegetable-tanned leather. “Parigi” and “Zurigo” are booklet cases with one and five card slots, respectively, and now come with an updated TPU/PC cradle. “Londra” is a snap case featuring one pocket on the back. The elegantly functional Universal Sleeve, “Francoforte”, is available in four sizes and features a practical D-ring and pocket on the back. Each model has its own unique character and a leather exterior which ages beautifully, gaining individuality in the process of being used. Despite its softness, full-grain leather is extremely durable and has a high resistance to tears and creases. The BURNISHED collection will be available in cognac and black for all the new iPhone models. The Londra case and the Francoforte Universal Sleeve retail at €29.99, Parigi at €34.99, and Zurigo at €39.99.



THE PREMIUM SEE-THROUGH CASE

Bound to become a style icon, the new See-Through Case offers both functionality and protection in a slim design. Despite its lite frame and refined, minimalist lines, the case delivers a high degree of protection and functionality. The highly-protective transparent case reveals the beautiful original design of the device, while the full-grain-leather card pocket is ideal for storing everyday essentials like cards or bills. The contrasting combination of materials gives it a unique modern-classic look that makes it suitable for any occasion. This ultra-light, sleek clear case with a genuine-leather pocket on the back proves that true protection doesn't have to be bulky. The case is available for iPhone X/XS at a price of €29.99.

PRESS RELEASE

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THE FLEXCITY GRIP COLLECTION

The best way to keep a phone safe is to make sure it doesn't fall in the first place. That is why a good grip is essential. The new bugatti Flexcity Grip Collection consists of a universal grip, a grip case and a grip booklet case. The bugatti Universal Grip band comes in two sizes (S & L) and can be attached on any case or device, providing a secure hold and doubling as a stand with both a landscape and a portrait mode. The Grip Case is fitted with a similar grip band that provides a secure hold on the device, preventing drops from happening. The Booklet Grip Case option delivers all-around protection in a similar look and includes a practical card slot. Both cases are wireless-charging compatible and their inbuilt grip band also doubles as a stand with two viewing modes. The contrasting red-on-black bugatti logo gives the complete collection a modern elegance that reflects the spirit of the well-loved European fashion brand. The Universal Grip will be available in sizes S & L for €14.95, the Grip Case and Booklet Grip Case at a price of €34.99 and €39.99 respectively.



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About bugatti

Having the Brinkmann family company as its solid foundation, bugatti has established itself as an international fashion brand. The label offers the full range of men's business and leisure fashion as well as clothing and accessories for women. The bugatti signature style is sophisticated, chic and casual and the designs cater to the tastes of middle to high end customers. Product expertise, variety and exceptional value for the money are the key success factors behind the brand. Reliable and cosmopolitan, bugatti positions itself as "the European brand", drawing inspiration from Europe's individual, vibrant and open-minded urban areas. Rooted in Europe but acting globally, the label has an export share of 50% to more than 60 countries around the world. Central to the brand's success are over 15 licensed partners that ensure it can offer the complete range of clothing and accessories.

About Telecom Lifestyle Fashion

Telecom meets lifestyle and fashion: Telecom Lifestyle Fashion B.V. is a company with a passion for mobile-device accessories and a global partner in designing, developing, manufacturing, marketing and distributing high-quality mobile protective gear licensed by leading luxury, premium lifestyle and fashion brands.

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