

# PRESS RELEASE



## Bugatti launches new phone cases for extreme protection

**xx September, 2017** – *Bugatti launches new FLEXCITY case and Premium See-Through case*



The FLEXCITY case is clean and elegant in its design and protects your phone against everyday wear and tear. Featuring a high tech mesh cover back, complete with a slot for cards, the FLEXCITY case is distinctive and practical. The FLEXCITY case RRP is

The new Premium See-Through case has been specifically designed to safeguard your phone. Constructed from protective transparent polycarbonate and co-molded with a shock resistant tpu bumper, the sleek case is both shielding and sophisticated. Featuring a distinctive design, the case has a transparent back that shows your phone. It includes an elegantly designed full grain leather panel with a card slot, providing a convenient space for a credit card or your ID.



The FLEXCITY and Premium See-Through cases are available in Black, €29.99. [ADD RETAIL DETAILS](#)

\*\*\* ENDS \*\*\*

### About Bugatti

Based on the solid foundations of the family company Brinkmann, bugatti has established itself as an international fashion brand. Today, the label offers a full range of men's business and leisure fashion as well as ladies' jackets, shoes and bags, in the medium and high-end genre. The bugatti style is sophisticated, chic and casual. Women and men aged 30 and over with an above-average net household income are the brand's core target group. Product expertise, variety and exceptional value for money are the success factors behind the brand. The brand values "reliable", "cosmopolitan" and "superior" provide the direction at all brand touch points. With its positioning as "The European Brand", bugatti opens up a view of an urban, individual, vibrant and open-minded Europe. The cultural region Europe forms the basis for brand presentation at all levels. The label demonstrates its global significance with an export share of over 50% to more than 60 countries of the world. With their products, 15 licence partners (including shoes) help to make sure that men can clothe themselves in bugatti from head to toe, thus representing a central component of the brand's success.

## **PRESS RELEASE**

b u g a t t i  
w e a r e e u r o p e

### **About Telecom Lifestyle Fashion**

Telecommunication meets Lifestyle and Fashion: Telecom Lifestyle Fashion B.V. is a company with a passion for mobile device accessories. A global partner in licensing, design, development, manufacturing, marketing and distribution of high-quality protective gear for mobile devices from leading luxury and premium lifestyle and fashion brands.

### **PR Contact**

Jasper Wentzel

- Marketing and Communications Coördinator

Tel: +31 (0) 13 8200163  
+49 (0) 2218 2829 373  
Fax: +31 (0) 13 8200207  
Mob: +31 (0) 638418121  
E-mail: [Jasper.Wentzel@tifmobile.com](mailto:Jasper.Wentzel@tifmobile.com)