

## Style your Apple iPhone 8 with the BURNISHED collection by Bugatti

*Bugatti has updated its premium BURNISHED collection for the new Apple iPhone 8*

**xx September, 2017** – Ideal for modern cosmopolitans, Bugatti's handcrafted, high-quality leather phone cases are made for the style-conscious. The collection has been made keeping European capital cities in mind and reflects European quality craftsmanship and cosmopolitan appeal.

The Apple iPhone 8 BURNISHED range includes three types of cases in two colours, crafted from premium full grain vegetable-tanned leather that reliably protect your device from knocks and scratches. "Parigi" and "Zurigo" are booklet cases with 1 and 5 pockets respectively for cards. "Londra" is a snap case with 1 pocket. Each model sports a unique character and natural beauty with the leather becoming richer as it comes into contact with the environment and naturally ages. Despite its softness, the full grain leather is strong and durable with high resistance to tears and even creases.



The BURNISHED collection for iPhone 8 will be available to purchase in two colours, Cognac and Black, from September 2017.

BUGATTI LONDRA £25.00  
BUGATTI PARIGI £30.00  
BUGATTI ZURIGO £35.00

**ADD RETAIL DETAILS**

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### About Bugatti

Based on the solid foundations of the family company Brinkmann, bugatti has established itself as an international fashion brand. Today, the label offers a full range of men's business and leisure fashion as well as ladies' jackets, shoes and bags, in the medium and high-end genre. The bugatti style is sophisticated, chic and casual. Women and men aged 30 and over with an above-average net household income are the brand's core target group. Product expertise, variety and exceptional value for money are the success factors behind the brand. The brand values "reliable",

## **PRESS RELEASE**

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"cosmopolitan" and "superior" provide the direction at all brand touch points. With it's positioning as "The European Brand", bugatti opens up a view of an urban, individual, vibrant and open-minded Europe. The cultural region Europe

forms the basis for brand presentation at all levels. The label demonstrates its global significance with an export share of over 50% to more than 60 countries of the world. With their products, 15 licence partners (including shoes) help to make sure that men can clothe themselves in bugatti from head to toe, thus representing a central component of the brand's success.

### **About Telecom Lifestyle Fashion**

Telecommunication meets Lifestyle and Fashion: Telecom Lifestyle Fashion B.V. is a company with a passion for mobile device accessories. A global partner in licensing, design, development, manufacturing, marketing and distribution of high-quality protective gear for mobile devices from leading luxury and premium lifestyle and fashion brands.

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