

STRAX Partners with Ventev Mobile to Bring Premium Mobile Accessories to Europe

TROISDORF, Germany and HUNT VALLEY, Md.—August 28, 2017—[STRAX](#) and [Ventev Mobile](#) are partnering to bring Ventev’s high-quality line of chargers and portable power to Europe.

“Europeans use their mobile phones for nearly two-thirds of their time spent online, to support this trend the need for mobile power solutions will continue to grow,” said Phil Mulholland at STRAX. “Thus retailers now demand well-designed, high-quality mobile accessories with the most up-to-date technology that are ready when new devices are released. Ventev fills that need.”

STRAX has already placed Ventev products in more than 600 [Carphone Warehouse](#) stores in the U.K., and anticipates several more sales to flagship retailers.

From USB-C to Qualcomm® Quick Charge™ 3.0, Ventev Mobile harnesses the latest technologies to power up mobile devices faster and more efficiently. Ventev is the first to market with 15-watt rapid wireless chargers for home or car, and it is the maker of the 45-watt charger that eliminates the need to carry multiple chargers for laptops, phones, and tablets.

“As one of Europe’s largest distributors of mobile accessories and connected devices, STRAX is the perfect fit for our European expansion as we continue to prioritize international growth,” said Scott Franklin, Director of Marketing at Ventev Mobile. “Its extensive network of carriers, mobile phone activators, travel stores, and mobile retailers will help us deliver the latest technology, housed in the highest-quality products, to the European market.”

About STRAX

STRAX is a global company specializing in mobile accessories and connected devices. STRAX is listed on the Nasdaq Stockholm Stock Exchange. STRAX offers proprietary, licensed and partner branded accessories. The proprietary brands include XQISIT, GEAR4, Urbanista, THOR, AVO+ and FLAVR. The company represents over 30 major OEM as well as mobile accessories brands and sells to a wide channel landscape ranging from telecom operators, specialized mobile and consumer electronics retailers to online, lifestyle, convenience stores and supermarkets. STRAX was founded in Miami and Hong Kong in 1995 and has since grown significantly across the globe. STRAX now has over 185 employees in 12 countries and its operational HQ and logistics center is based in Germany.

Learn more about STRAX at strax.com. Follow STRAX on [Facebook](#), [LinkedIn](#), and [Google+](#).

About Ventev Mobile

Ventev Mobile (ventev.com/mobile) designs and manufactures mobile device accessories that fulfill consumers’ unmet needs and enhance the mobile experience. Product offering includes universal power products with rapid-charging functionality; tangle-free charge, sync and audio cables; screen protectors



for smartphones and tablets; and styluses. Ventev's high-performing, intelligent products help you navigate the ever-evolving wireless world.

Ventev products are available at ventev.com/mobile. Follow Ventev Mobile on [Twitter](#), [Facebook](#), [Instagram](#), and [YouTube](#).

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